

Brisbane Web Design

"I help Brisbane businesses with limited time and limited marketing budgets to get new clients through effective web site design and Google search engine marketing. Wherever possible, I design sites using a content management system (CMS), and train my clients to use the CMS so that they can make small changes themselves. This saves them time and money and differentiates me from my competitors.

And because I have low overheads and constant repeat business, I can charge a lot less than the typical \$5000 entry level prices that my competitors charge for the same work."

Web Design Brisbane Most Brisbane businesses need a simple and affordable Internet web site to promote their products and services. Research conducted by the Queensland University of Technology, Brisbane, indicates that for high-involvement, or high-value products or services, 67% of consumers use the Internet for creating a short-list of potential suppliers. There are many reasons to consider investing in a simple website. These include:

- Your web site can sell for you 24 hours a day x 7 days a week
 - Your Internet presence can support your Yellow Pages , press and other advertising
 - It can give your prospects far more information than a telephone call
 - You can include pictures, sound, documents and other media in the design to strengthen the sales process
 - Your web site and domain name become a business asset with a real value that can be sold when the business is sold. This is very important these days.
 - Your web pages can generate leads for your sales staff to follow up
 - You can receive orders, bookings and inquiries from anyone connected to the Internet
 - You can test new product and service ideas before investing in advertising
 - If it is designed well, your web site can be easily updated, corrected and improved
- Here's some examples of some of my recent work. Please feel free to call these clients to get a reference.